



Jingellic & District Pastoral, Agricultural & Horticultural Society Inc. Newsletter #4 November 2016

Welcome to the Spring newsletter.

Logo Competition

A big thank you to all entrants. Several colourful entries were received and although they will not be adopted as our official logo, we will use them to add colour to future newsletters, promotions, website and Facebook site etc. We appreciate the participant's efforts. Congratulations to Nicole Phillip's winning logo featured in the header. The logo was presented in a range of useful formats including one for the 2017 Show.



Saturday the 25th of March is set for the 90th Jingellic Show. Planning for the day is well underway. A group of generous volunteers are finalising the schedule which features most of the traditional events and activities.

Successful Grants

The Society continues to be successful with funding applications. The Strategic Plan has informed the applications with the following success:

- **\$100,000** from the Snowy Valleys Council (Pavilion)
- **\$50,000 Snowy Valleys Council** Stronger Communities Grants (Kitchen fitout and potable Pavilion)
- **\$800** from the Tumbarumba Community Small Grants Program (Grounds sign).
- **\$4,500** from the NSW Government's Public Reserve (Fencing)
- **\$500** Australia Post (Stamps)

Annual Trail Ride & Gymkhana

The annual Trail Ride had to be cancelled due to the weather and wet conditions. So far, over 20 Shows in the region have been cancelled due to the wet spring.

Infrastructure update

New Pavilion: A 24m x 12m Shed has been ordered and due for completion in early February.

Old Pavilion: All components will be assessed specifically for re-use, repurposing or recycling.

Fencing: New fencing will be erected once the clearing of the elm suckers on the Jingellic South Rd side is completed by Snowy Valleys Shire.

Grounds: A mowing roster has been commenced. Thank you to the volunteers.

Promotion

Today 87% Australians have access to the internet (Source: ABS) and over 15 Million Aussies own a smartphone (Source: Nielson). We

are planning an online presence to help us market the 2017 show through a revamped website and Facebook page, media releases and newspaper editorial articles.

The new logo will feature on the website along with images of what the show is about featuring horses and riders, pavilion exhibits, cattle exhibits, children in sideshow alley, an aerial view of the showground with easy to access program and event information, downloadable forms/waivers and location information.

The printed program will be available in the near future.

Memberships Prizes and sponsorship

November is now **membership** month and invoices have been sent to members and new members are always welcome. The membership includes free entry to the Show.

During November we will be contacting supporters and advertisers seeking **sponsorship** for our show and adverts in the show program. New sponsors are welcome, please email jingellic2016@bigpond.com with your interest.

Exhibits

Local artisans within a 50km radius are invited to present their work at the Show. Please email us to make arrangements for your display.

2017 Jingellic Show 25th March 2017
For all enquiries: email jingellicshow2016@bigpond.com